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STATE OF SOUTH DAKOTA

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER: Vermillion Plain Talk		2. DATE: 9-18-09
3. FREQUENCY OF ISSUE: Weekly	3A. NO. OF ISSUES PUBLISHED ANNUALLY: 52	3B. ANNUAL SUBSCRIPTION PRICE $: 26.00
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers): 201 West Cherry St, Vermillion SD 57069-0256		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers): 319 Walnut St, Yankton SD 57078-0056		
6. FULL NAME OF PUBLISHER: Gary Wood		

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.

FULL NAME	COMPLETE MAILING ADDRESS
Yankton Media Inc	319 Walnut St. Yankton SD 57078

8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form. Gary L. Wood, Deidre S. Wood Gary W. Stevenson, Sue L. Stevenson, Robert H. Hicks, Jennifer Seve-Hicks

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	1975	1949
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	682	660
2. Mail Subscription (Paid and or requested)	1108	1104
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	1790	1764
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS		
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES		
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	1790	1764
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	185	185
2. Return from News Agents		
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	1975	1949

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

Gary L Wood
(Signature)

Publisher
(Title)

State of South Dakota)
§
County of Yankton)

Sworn to before me this 23rd day of September, 2009

Notary Public

My commission expires: 8-19-2015

(Seal)

Form: SOS REC 051 7/2004

UNITED STATES POSTAL SERVICE®

Statement of Ownership, Management, and Circulation (All Periodicals Publications Except Requester Publications)

1. Publication Title	2. Publication Number	3. Filing Date
Vermillion Plain Talk	657-720	9-25-09
4. Issue Frequency	**5. Number of Issues Published Annually**	**6. Annual Subscription Price**
Weekly	52	26.00

7. Complete Mailing Address of Known Office of Publication *(Not printer) (Street, city, county, state, and ZIP+4®)*

201 W. Cherry St. Vermillion SD 57069-

Contact Person: David Jeffcoat

Telephone *(Include area code)*: 605-624-4429

8. Complete Mailing Address of Headquarters or General Business Office of Publisher *(Not printer)*

Yankton Media Inc. 319 Walnut St. Yankton SD. 57078-0056

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor *(Do not leave blank)*

Publisher *(Name and complete mailing address)*

Gary Wood 319 Walnut St. Yankton SD. 57078-0056

Editor *(Name and complete mailing address)*

David Lias 201 W. Cherry St. Vermillion SD. 57069

Managing Editor *(Name and complete mailing address)*

David Lias 201 W. Cherry St. Vermillion SD. 57069

10. Owner *(Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)*

Full Name	Complete Mailing Address
Yankton Media Inc.	319 Walnut St. Yankton SD 57078-0056
Gary/Sue Stevenson	same
Robert/Jennifer Hicks	Same
Gary/Deidre Wood	Same

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box → ☐ None

Full Name	Complete Mailing Address
First Dakota National Bank	225 Cedar St Yankton SD 57078

12. Tax Status *(For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)*

The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:

☐ Has Not Changed During Preceding 12 Months

☐ Has Changed During Preceding 12 Months *(Publisher must submit explanation of change with this statement)*

13. Publication Title			14. Issue Date for Circulation Data Below	
Vermillion Plain Talk			9-25-09	
15. Extent and Nature of Circulation			**Average No. Copies Each Issue During Preceding 12 Months**	**No. Copies of Single Issue Published Nearest to Filing Date**
a. Total Number of Copies *(Net press run)*			1975	1949
b. Paid Circulation *(By Mail and Outside the Mail)*	(1)	Mailed Outside-County Paid Subscriptions Stated on PS Form 3541(Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	1108	1104
	(2)	Mailed In-County Paid Subscriptions Stated on PS Form 3541 *(Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)*	0	0
	(3)	Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®	682	660
	(4)	Paid Distribution by Other Classes of Mail Through the USPS (e.g. First-Class Mail®)		
c. Total Paid Distribution *(Sum of 15b (1), (2), (3), and (4))*			1790	1764
d. Free or Nominal Rate Distribution *(By Mail and Outside the Mail)*	(1)	Free or Nominal Rate Outside-County Copies included on PS Form 3541		
	(2)	Free or Nominal Rate In-County Copies Included on PS Form 3541		
	(3)	Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g. First-Class Mail)		
	(4)	Free or Nominal Rate Distribution Outside the Mail *(Carriers or other means)*		
e. Total Free or Nominal Rate Distribution *(Sum of 15d (1), (2), (3) and (4))*				
f. Total Distribution *(Sum of 15c and 15e)* ▶			1790	1764
g. Copies not Distributed *(See Instructions to Publishers #4 (page #3))* ▶			185	185
h. Total *(Sum of 15f and g)* ▶			1975	1949
i. Percent Paid *(15c divided by 15f times 100)* ▶			100%	100%

16. Publication of Statement of Ownership

☒ If the publication is a general publication, publication of this statement is required. Will be printed in the 10-02-09 issue of this publication. ☐ Publication not required.

17. Signature and Title of Editor, Publisher, Business Manager, or Owner	Date
Gary J Wood, Publisher	9/25/09

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).